CONTRACT

KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

Contract / Revision	Alt Order #
564774 /	09780201

Product
OBAMA SKED A

Contract Dates	Estimate #
07/31/12 - 08/13/12	**1519**

Advertiser	Original Date / Revision
Obama/D/President	07/30/12 / 08/01/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KDVR	Alexandra Bradley	Washington DC

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
8020	95	101

Agency Ref	Advertiser Ref

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
N 1	31	07/31/12	08/06/12	M-F 5-530a Good Day	5a-530a		1:00			NM	1	$300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/31/12	08/06/12	MTWTF--	1	$300.00						
N 2	31	07/31/12	08/13/12	M-F 530-6a Good Day	530-6a		1:00			NM	2	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/31/12	08/06/12	MTWTF--	1	$600.00						
Week:		08/07/12	08/13/12	MTWTF--	1	$600.00						
N 3	31	07/31/12	08/06/12	Good Day Colorado	6a-7a		1:00			NM	1	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/31/12	08/06/12	MTWTF--	1	$600.00						
N 4	31	07/31/12	08/06/12	Good Day Colorado	7a-8a		1:00			NM	1	$550.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/31/12	08/06/12	MTWTF--	1	$550.00						
N 5	31	07/31/12	08/13/12	Good Day Colorado	8a-9a		1:00			NM	4	$1,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/31/12	08/06/12	MTWTF--	2	$400.00						
Week:		08/07/12	08/13/12	MTWTF--	2	$400.00						
N 6	31	07/31/12	08/13/12	Judge Judy	12p-1p		1:00			NM	4	$1,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/31/12	08/06/12	MTWTF--	2	$300.00						
Week:		08/07/12	08/13/12	MTWTF--	2	$300.00						
N 7	31	07/31/12	08/13/12	M-F 1p-2p	1p-2p		1:00			NM	5	$1,250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/31/12	08/06/12	MTWTF--	3	$250.00						
Week:		08/07/12	08/13/12	MTWTF--	2	$250.00						
N 8	31	07/31/12	08/13/12	M-F 2p-3p	2p-3p		1:00			NM	4	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/31/12	08/06/12	MTWTF--	2	$250.00						
Week:		08/07/12	08/13/12	MTWTF--	2	$250.00						
N 9	31	07/31/12	08/13/12	M-F 3p-4p	3p-4p		1:00			NM	5	$1,250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/31/12	08/06/12	MTWTF--	3	$250.00						
Week:		08/07/12	08/13/12	MTWTF--	2	$250.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Advertiser	Original Date / Revision
Obama/D/President	07/30/12 / 08/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 10	31	07/31/12	08/13/12	Judge Judy	4p-5p		1:00			NM	5	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/31/12	08/06/12	MTWTF--	3	$400.00						
Week:		08/07/12	08/13/12	MTWTF--	2	$400.00						
N 11	31	08/05/12	08/12/12	SU 4p-5p	4p-5p		1:00			NM	2	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/30/12	08/05/12	------S	1	$250.00						
Week:		08/06/12	08/12/12	------S	1	$250.00						
N 12	31	07/31/12	08/13/12	M-F 5p-530p Fox 31 N	5p-530p		1:00			NM	5	$4,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/31/12	08/06/12	MTWTF--	3	$800.00						
Week:		08/07/12	08/13/12	MTWTF--	2	$800.00						
N 13	31	07/31/12	08/13/12	M-F 530p-6p Fox 31 N	530p-6p		1:00			NM	3	$2,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/31/12	08/06/12	MTWTF--	2	$800.00						
Week:		08/07/12	08/13/12	MTWTF--	1	$800.00						
N 14	31	08/05/12	08/12/12	Su 530-6p	530p-6p		1:00			NM	2	$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/30/12	08/05/12	------S	1	$400.00						
Week:		08/06/12	08/12/12	------S	1	$400.00						
N 15	31	07/31/12	07/31/12	FOX Tuesday Prime 7-	7p-8p		1:00			NM	1	$5,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/30/12	08/05/12	-T-----	1	$5,600.00						
N 16	31	08/07/12	08/07/12	FOX Tuesday Prime 8-	8p-9p		1:00			NM	1	$8,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/06/12	08/12/12	-T-----	1	$8,000.00						
N 17	31	07/31/12	08/13/12	M-F LN 9p-930p News	9p-930p		1:00			NM	3	$5,250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/31/12	08/06/12	MTWTF--	2	$1,750.00						
Week:		08/07/12	08/13/12	MTWTF--	1	$1,750.00						
N 18	31	07/31/12	08/13/12	M-F LN 930p-10p	930p-10p		1:00			NM	4	$5,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/31/12	08/06/12	MTWTF--	3	$1,400.00						
Week:		08/07/12	08/13/12	MTWTF--	1	$1,400.00						
N 19	31	07/31/12	08/06/12	Fox 31 News Nightsid	10p-1035p		1:00			NM	1	$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/31/12	08/06/12	MTWTF--	1	$800.00						
N 20	31	08/11/12	08/11/12	Sa LN 9p-930p	9p-930p		1:00			NM	1	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/06/12	08/12/12	-----S-	1	$1,000.00						
N 21	31	08/04/12	08/04/12	Sa LN 930p-10p	930p-10p		1:00			NM	1	$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/30/12	08/05/12	-----S-	1	$800.00						
N 22	31	08/12/12	08/12/12	Su LN 9p-930p	9p-930p		1:00			NM	1	$1,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/06/12	08/12/12	------S	1	$1,600.00						
N 23	31	08/05/12	08/12/12	Su LN 930p-10p	930p-10p		1:00			NM	2	$2,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/30/12	08/05/12	------S	1	$1,200.00						
Week:		08/06/12	08/12/12	------S	1	$1,200.00						

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 24	31	08/02/12	08/02/12	FOX Prime Thursday 7-8p	7p-8p		1:00			NM	1	$5,050.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		07/30/12	08/05/12	---T---	1	$5,050.00						
									Totals		60	$54,750.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/13/12	60	$54,750.00	$46,537.50
Totals	60	$54,750.00	$46,537.50

Signature: _____ **Date:** _____

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